



VV VENTURE - ABOUT THE PROGRAM

The VV Venture (Social Entrepreneurship) Pillar equips purpose-driven women entrepreneurs leading for-profit businesses with social impact with the skills, tools, and strategies to strengthen their value proposition, expand their influence, amplify their impact and success. This pillar is designed for social entrepreneurs who are ready to refine their market positioning, enhance stakeholder engagement, and effectively communicate their impact while advancing the United Nations Sustainable Development Goals (SDGs).

Fellows will gain critical business expertise in storytelling, branding, marketing, and strategic communication, while developing targeted strategies to attract key stakeholders and drive systemic change.

What Fellows Will Gain:

- Refine their value proposition by crafting impactful messaging that strengthens market positioning and stakeholder engagement.
- Develop targeted strategies to attract funders, partners, and customers, clearly communicating their social impact and long-term vision.
- Enhance storytelling and communication skills to craft compelling narratives that showcase their mission, impact, and SDG alignment.
- Integrate storytelling into branding, marketing, and fundraising efforts to enhance visibility and credibility.
- Learn essential business growth strategies to support market positioning and impact measurement.

Eligibility Criteria:

- Hold a key decision-making role in a legally registered, for-profit, purpose-driven business that advances the SDGs.
- Generate a minimum annual revenue of \$100,000 USD with at least three full-time paid employees (or the equivalent) and a minimum of two years in business.
- Exhibit clear business growth and impact potential, such as expanding market reach, increasing revenue, scaling operations, or strengthening social impact outcomes.
- Commit to leading the business with no plans for a near-term exit.
- Demonstrate commitment to developing their leadership, collaboration and advancing the SDGs.



VV VENTURE - FREQUENTLY ASKED QUESTIONS

Can non-profits apply?

The Vital Voices Global Fellowship Social Entrepreneurship Program (VV Venture) is exclusively for women who lead or own a for-profit purpose-driven business.

Do I have to be a fluent English speaker to participate?

All content covered throughout the VV Venture Fellowship is delivered in English. English language proficiency is a requirement to participate in the program.

What are my responsibilities as a fellow?

- Attend all virtual trainings from June 2025 to March 2026 and complete all required program components.
- Virtual sessions are typically 60-90 minutes each, held between 8:00 AM - 11:00 AM US EST, with 2-3 virtual sessions per month.
- Engage in additional community gathering, peer exchanges, and program staff check-ins as required.
- Dedicate an average of 4-6 hours per month to program participation.
- Attend the in-person convening in the third quarter of 2025 (exact location and dates TBC).
- Complete mid and post-program impact surveys up to three years after the fellowship.

Are there costs to participate in the fellowship?

No, all costs associated with the program are fully covered by Vital Voices, including travel, lodging, and meals for the in-person convening.

Will I receive a certificate of completion?

Upon successful completion of the fellowship, all fellows will receive a certificate of completion, certifying they have met all requirements of the program.

I am a policy maker and social entrepreneur; can I apply to both the Public Leadership pillar and Social Entrepreneurship pillar of the Vital Voices Global Fellowship?

Yes, if you meet the individual criteria for both pillars, you are welcome to apply to both the Public Leadership pillar and Social Entrepreneurship pillar of the Vital Voices Global Fellowship.



How can I apply?

You can fill out an application for the program here:

<https://survey.alchemer.com/s3/8172372/Vital-Voices-Global-Fellowship-2025-Application>

If I am an alum of the VV GROW Fellowship or have applied to other Vital Voices programs am I still eligible to apply?

Yes, we encourage alumni of the VV GROW Fellowship and other Vital Voices programs to apply for the Vital Voices Global Fellowship. However, if you have previously completed the Vital Voices Global Fellowship Public Leadership program you are not eligible to apply for VV Venture.

How long will the application take?

This application should take approximately 45 minutes to complete. You will be able to save your answers and return to the application at any time. To do this, click the “Save and Continue Later” box that appears at the top right corner of the application in each section and provide your email address. You will then receive an email with a personal link that you should use to return to your application.

When is the application due?

Applications will be considered until April 15. However, we encourage you to apply early as applications will be considered on a rolling basis.

Who can I contact if I have any questions about the application?

If you encounter questions or problems with the application, please send an email to VVGlobalFellowship@vitalvoices.org with the subject line: 2025 Vital Voices Global Fellowship Social Entrepreneurship Application.

What happens after I apply?

All applicants will be notified about final decisions by the second week in May. Early applications are strongly encouraged as applications are reviewed on a rolling basis.